

MEDIA FUTURES



Digital days afternoon panels
Gary Hayes - Introduction

THIS AFTERNOON

- 1:30pm - The New Highways

Moderator - Gary Hayes, ex Senior Producer BBC New Media

Panelists

John Canning, Evangelist, Windows eHome Division

Howard Look, TiVo, VP of Application Software and User Experience

Brian Claypool of Christie Digital

David Toma VP Entertainment IPSH

- 2:45pm - Creating the New.

Moderator - David Jensen, CEO of Zetools.

Panelists

Brian Seth Hurst, Chair New Media, Producers Guild of America

Richard Titus, President of Schematic

Joe Andrieu, President, Realtime Drama

Lewis Briggs, Emuse

Andre Bustanoby VFX Sup Stan Winston Digital

- 4:00pm - State of the Industry

Moderator - Richard Titus, President of Schematic

Panelists

Ken Neville, Interactive producer to several major studios, including Disney.

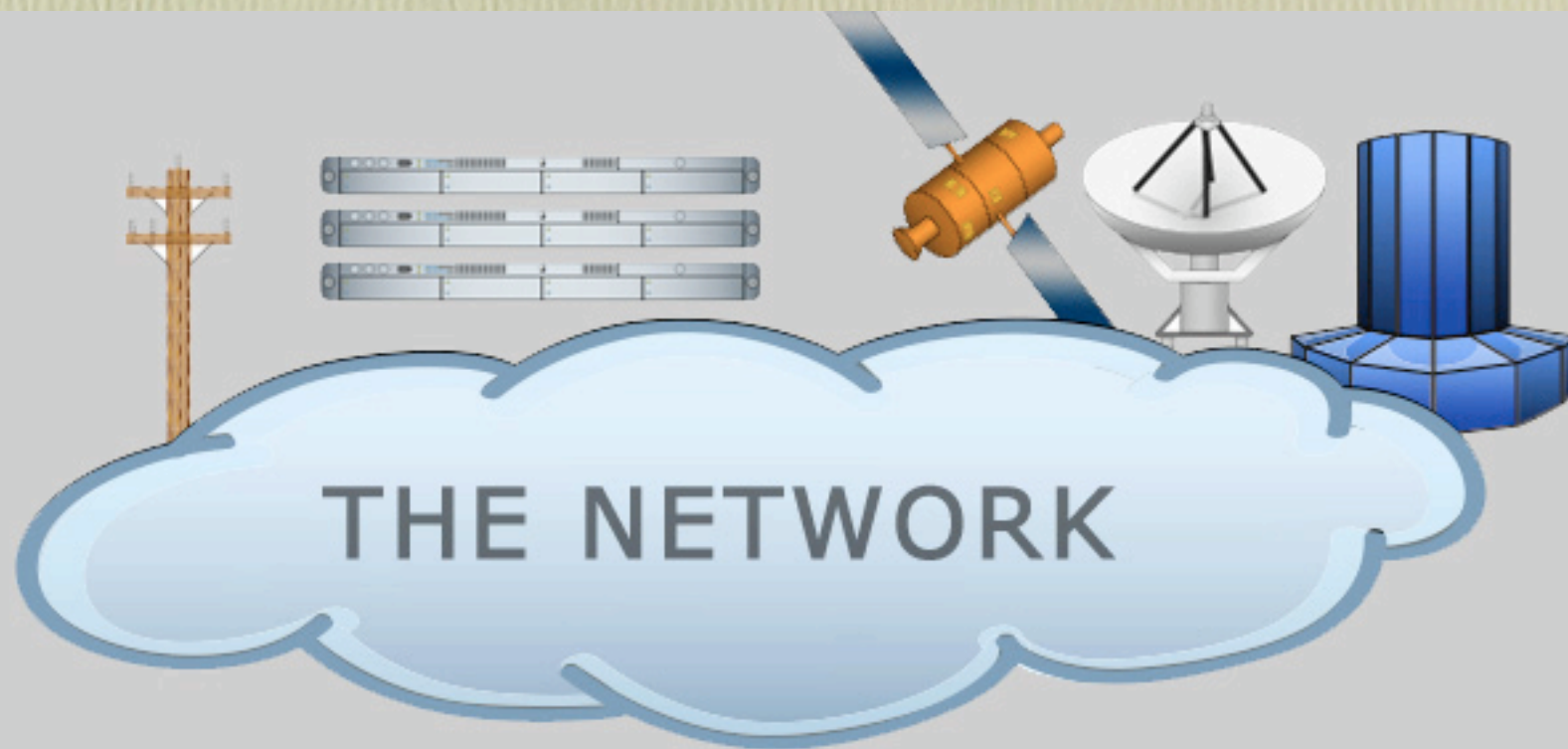
Kevin Barron UCSB (movielink, internet 2)

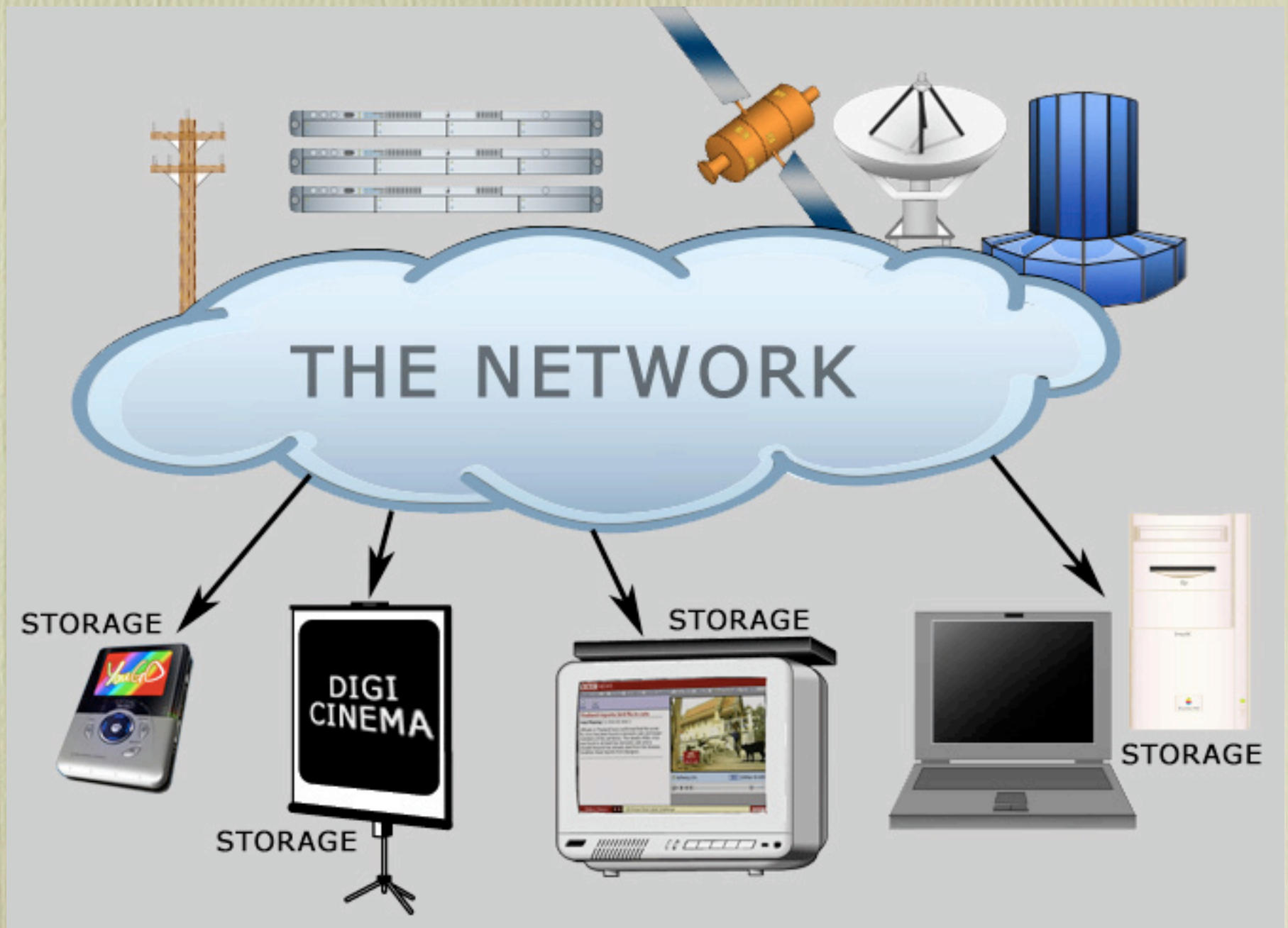
Ivan Dutoit, CEO Livebreak Entertainment

David Jensen, CEO of Zetools

Patrick Gregston, CEO, NeoPixSys

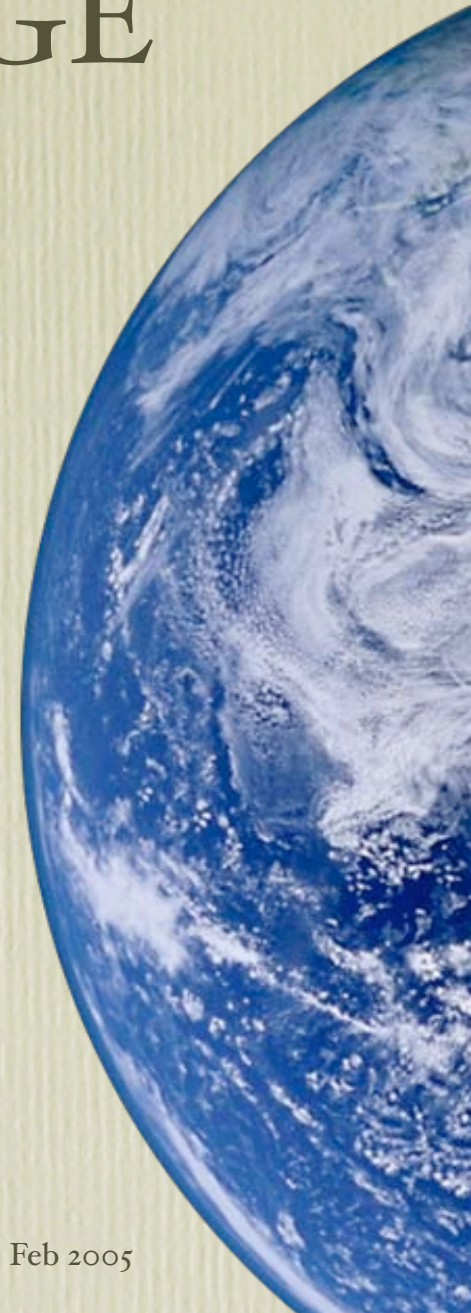






KEY THEMES AND DRIVERS OF CHANGE

- Technology
- Business
- Social



TECHNOLOGY DRIVERS

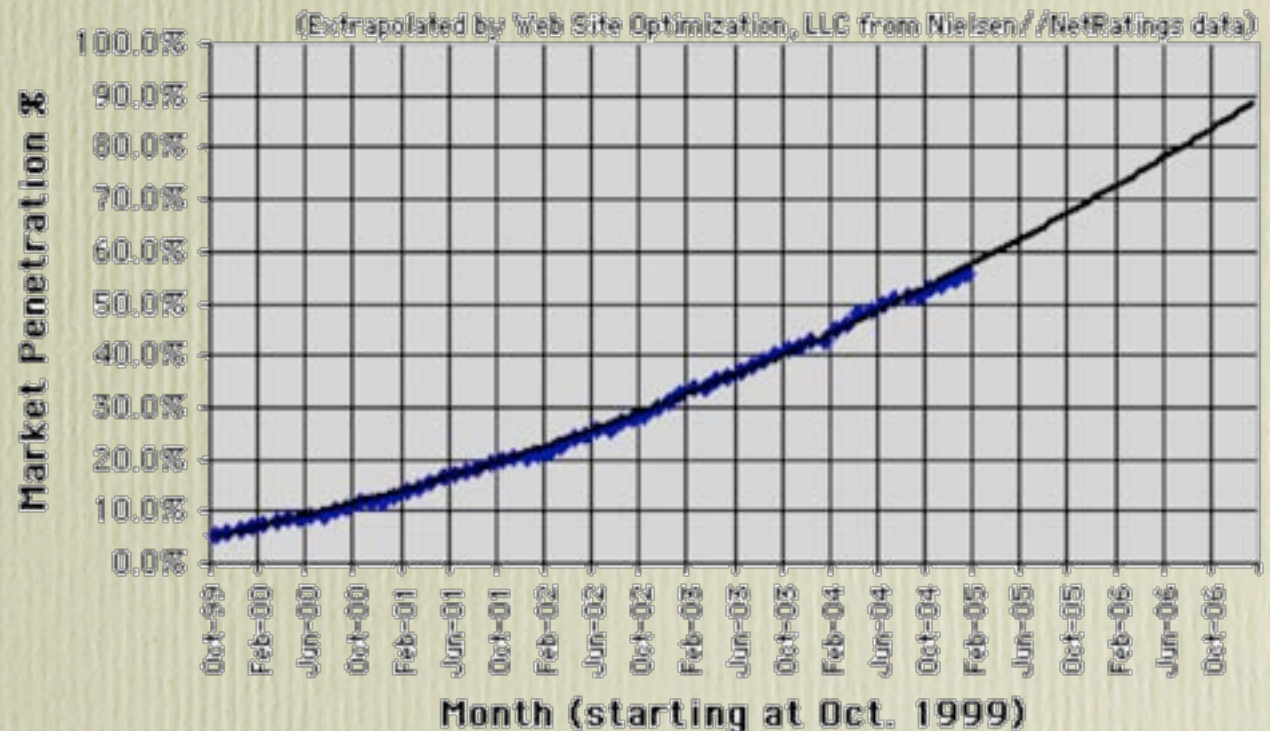
- Devices
- Networks
- Connectivity/mobility



BUSINESS DRIVERS

- Production tools
- Democratization of distribution
- New markets

Broadband Growth Trend – US Home Users



SOCIAL DRIVERS

- Sharing
- Home Entertainment
- Personalization





THE NEW HIGHWAYS and destinations!

- GARY HAYES
- JOHN CANNING, Evangelist, Windows eHome Division
- HOWARD LOOK, TiVo, VP of Application Software and User Experience
- BRIAN CLAYPOOL, Senior Product Manager at Christie Digital Systems
- DAVID TOMA, VP Entertainment, IPSH



Gary Hayes - Producer of Media Futures Afternoon Panels - Digital Days, Santa Barbara, USA. Feb 2005