



**EXPERIENCE THE FUTURE OF DIGITAL ENTERTAINMENT!**

(Santa Barbara, CA) – Since 1998, Digital Days Festival has celebrated the cutting edge of digital technology for filmmaking and content Creation. This year's event includes screenings of spectacular Hi-Definition digital films, panels where award-winning professionals and filmmakers discuss the latest technology and workshops that teach the tools of the craft. Attend any event and find out why Digital Days is one of Santa Barbara's most raved-about festivals! At Santa Barbara's newly renovated Marjorie Luke Theatre and webcasting to the World

**Sat Feb 26 9.00 – 12.30 PM BEHIND THE SCENES WITH THE FILMMAKERS**

*Experience the future of entertainment: The new digital filmmaking evolution*

**9:00am - HD Production Workflow**

Moderator: **James Mathers**, President, Digital Cinema Society. Panelists: **Nolan Murdock** of Panavision with Genesis/35mm screening comparisons, **Jeff Barnes** of Café/FX., with **SIN CITY**, Visual Effects Production, **Greg Ciaccio**, VP, TCS, with **OCEANS 12**, Digital Dailies and Digital Intermediates and **Sean Fairburn**, DIT/Cinematographer.

**11:00am - HD Post Production Workflow**

Moderator: **Patrick Gregston**, Motion Pictures Editors Guild will talk with **Dana Brown** ("Step Into Liquid") and his editor **Jacob Rosenberg**, will explain how their latest feature, "**DUST TO GLORY**," was entirely post-produced using the Adobe HD Video Collection. **R.Orlando Duenas**, Editor, **POLAR EXPRESS**, see the workflow model that was created to accommodate this Motion Capture Project.

**Sat Feb 26 1.30 – 5.00 PM THE FUTURE OF MEDIA**

*What's in the mind of world leading developers of emerging technologies? How will this change the face of filmmaking? What markets do we need to prepare for?*

**1:30pm - The New Highways - Emerging Forms of Distribution & Exhibition**

Moderator **Gary Hayes**, former Senior Producer BBC New Media. Panelists: **John Canning**, Evangelist, Windows eHome Division, **Howard Look**, TiVo, VP of Application Software and User Experience, **Brian Claypool**, Senior Product Manager at Christie Digital Systems, **David Toma**, VP Entertainment, IPSH

**2:45pm - Creating the New - Emerging Media / Producing New Business**

Moderator **David Jensen**, CEO of Zetools. Panelists: **Joe Andrieu**, President, Realtime Drama **Lewis Briggs**, Emuse, **Richard Titus**, President of Schematic, **Andre Bustanoby**, VFX Supervisor at Stan Winston Digital, **Brian Seth Hurst**, Chair, New Media, Producers Guild of America

**4:00pm - State of the Industry – A View of the New Landscape**

Moderator **Richard Titus**, President of Schematic. Panelists, **Ken Neville**, Interactive producer to several major studios, including Disney **David Jensen**, CEO of Zetools, **Patrick Gregston**, CEO, NeoPixSys, **Ivan Dutoit**, CEO Livebreak Entertainment **Kevin Barron** IT Systems Director UCSB

**Sat Feb 26 at 6.30 PM - VIVID HI-DEFINTION & 3-D SCREENINGS**

*From mountain tops to ocean depths the best in digital filmmaking*

New Hi Definition and 3-D Digital Films Presented by Local Professional Filmmakers

**Sat Feb 26 beginning at 1.00 PM - HANDS-ON CLASSES, NEW TECHNOLOGY AND WORKSHOPS**

*Tips and tricks from the pros in sessions covering the latest cutting edge technology for professionals and consumers*

Canon XL2 Workshops, Panavision Genesis, Microsoft Home Media Center, Interactive Plasma, TiVo Next Generation, Digital Cinema

**Sun Feb 27 beginning at HIGH NOON - TEEN FILMMAKERS AWARDS and screenings**

**Digital Days 2005 at Marjorie Luke Theatre, 721 East Cota Street (two blocks west of Milpas St.), Santa Barbara.**

Digital Days 2005 Sponsors include Adobe, Avid, Canon Video, Cox Business Services, Discreet, Fuji Film, Macromedia, Marjorie Luke Theatre, The Mac Mechanic, Roxio, Metropolitan Theatres, Samys Camera, and The Santa Barbara Dance Alliance.

For Digital Days information and webcast [www.digitaldaysfest.com](http://www.digitaldaysfest.com) or call Steve Melkonian at 805-252-2107.

**Tickets at Tixstar, 6 W. DeLaGuerra, 800-504-8587, [www.tixstar.com](http://www.tixstar.com)**

*Executive Producer: Richard Corwin. Producer: Gary Hayes. Associate Producer: Laura Lee. Technical Director: Kris F. Campanale*