MEDIA FUTURES

Digital days afternoon panels
Gary Hayes - Introduction
THIS AFTERNOON

• 1:30pm - The New Highways
  Moderator - Gary Hayes, ex Senior Producer BBC New Media
  Panelists
  John Canning, Evangelist, Windows eHome Division
  Howard Look, TiVo, VP of Application Software and User Experience
  Brian Claypool of Christie Digital
  David Toma VP Entertainment IPSH

• 2:45pm - Creating the New.
  Moderator - David Jensen, CEO of Zetools.
  Panelists
  Brian Seth Hurst, Chair New Media, Producers Guild of America
  Richard Titus, President of Schematic
  Joe Andrieu, President, Realtime Drama
  Lewis Briggs, Emuse
  Andre Bustanoby VFX Sup Stan Winston Digital

• 4:00pm - State of the Industry
  Moderator - Richard Titus, President of Schematic
  Panelists
  Ken Neville, Interactive producer to several major studios, including Disney.
  Kevin Barron UCSB (movielink, internet 2)
  Ivan Dutoit, CEO Livebreak Entertainment
  David Jensen, CEO of Zetools
  Patrick Gregston, CEO, NeoPixSys
KEY THEMES AND DRIVERS OF CHANGE

• Technology
• Business
• Social
TECHNOLOGY DRIVERS

- Devices
- Networks
- Connectivity/mobility
BUSINESS DRIVERS

• Production tools
• Democratization of distribution
• New markets
SOCIAL DRIVERS

• Sharing
• Home Entertainment
• Personalization
THE NEW HIGHWAYS and destinations!

• GARY HAYES

• JOHN CANNING, Evangelist, Windows eHome Division

• HOWARD LOOK, TiVo, VP of Application Software and User Experience

• BRIAN CLAYPOOL, Senior Product Manager at Christie Digital Systems

• DAVID TOMA, VP Entertainment, IPSH